

**APPLY NOW! APPLY NOW! APPLY NOW!**

**Is there a Marco Polo in you?**

**Journalists are not sorry *jholawalas*. They are Marco Polos with wandering feet, the world in their heads and a hunger to see and tell...**

**SAMVADA-BADUKU COLLEGE** announces unique **Six Month Diploma Course in Journalism**

**About the Course**

Course will be conducted with two thematic parts

**Part A** - Elements & Ethics of Journalism    **Part B** - Peace and Development Reporting in South Asia

**Highlights:** (1) Multi-disciplinary learnings from the fields of media studies, social sciences, law, cultural studies, history, literature and philosophy for comprehensive world view with specialised understanding about the South Asian region (2) Combination of sound theoretical perspectives, practical media skills, communication skills as well as life skills (3) Diversity in classroom environment; Exposure to all types of print, visual and broadcast media; Storytelling, Newspaper and Book Reading, Movie Classes and Media Workshop methodologies; Interaction with excellent multi-disciplinary faculty in India and other parts of South Asia (4) Student Workshops (5) Study Tour (6) Online E-Seminar Course on Peace and Development Reporting in South Asia and (7) Unique Field Work and Internship Opportunities

**Fees: Rs 20,000** (Rs 10,000 payable at time of admission)    **Scholarships and Subsidies available for Suitable Candidates**    **Medium of Instruction:** English    **Writing Submissions:** Any Indian Language

**Location:** Bangalore    **Course Commencement Date:** 18 October 2010    **Last date for Application:** 10<sup>th</sup> September 2010

**Eligibility for the Course**

**Academic Qualification:** The course invites graduate students from any discipline with the wanderer's spirit. Reserved Seats available for individuals with PU degree + work experience.

**Age Criteria:** Above 21 years. **Other:** Work experience, English reading and writing skills, Regional, Socio-economic and Diversity backgrounds will be taken into consideration. Women are specially encouraged to apply.

**For details contact Course Co-ordinator at [samvadajournalism@gmail.com](mailto:samvadajournalism@gmail.com). Ph: 080-23468113/114**

**ABOUT SAMVADA:** Samvada is a twenty years old educational organisation working in Bangalore. It develops and trains youth for various professions through Career Counselling and intensive courses in Ethical Self-Improvement, Sustainable Agriculture, Rainwater Harvesting, Child Care Management, Eco-Tourism and Green Building Technology round the year